

Request for Proposal – WPS Sculpture for Green Bay, WI

Project Description

The purpose of this Request for Proposal (RFP) is to commission a qualified artist or artist team to design and produce a new public art piece that features and or utilizes lighting as an artistic feature. The artwork should reflect the spirit of WPS and be impactful to pedestrians both day and night.

The sculpture will be installed at the corner of N. Washington St and Northland Ave, a highly visible location in the downtown Green Bay area where residents and tourists can interact with it. The size of the area is approximately 25 feet by 25 feet.





Scope of Work

This sculpture is funded by the generous donation from the WPS Foundation as a sign of their continued commitment to the Green Bay community. The selection of the piece will be guided by the Green Bay Public Arts Commission (GBPAC). The mission of the Green Bay Public Arts Commission is to promote the arts, culture, and creative identity of Green Bay through awareness efforts, provisions and exhibitions. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. GBPAC will install a plaque alongside the sculpture commemorating WPS Foundation's generous donation.

Public Art Component

The piece should be three-dimensional, durable over at least a 10 year lifespan, and require minimal ongoing maintenance. Green Bay, Wisconsin temperatures typically vary from sub 0 in the winter with heavy snow and ice to well over 80 degrees in the summer with strong sun and rain. Materials used and design proposed should withstand these temperature and precipitation changes. The artwork must be self-supporting. The orientation of the sculpture can be horizontal or vertical in the 25 ft. by 25 ft. designated area and the piece must be contained within the site.

Artist/artist team must address engineering, construction, installation, site preparation and maintenance standards. The art piece must be fabricated with bolting/attachment to a concrete surface or a suitably designed footing. The artist/artist team shall be responsible for the design of the required footing (engineering) for the sculpture and give the plans to the GBPAC and appropriate City of Green Bay authorities. The Public Arts Commission will work with the artist and appropriate city departments for site preparation. The artist/artist team will prepare the final placement.

Parameters of the Commissioned Sculpture

- Capture essence of WPS's commitment to the city of Green Bay
- Contain lighting or electrical elements that are a key component of the artistic concept
- If a base is used, the material can be of the artist's choice. Artist's base material is subject to approval.
- Aesthetically pleasing from all angles
- Visually interesting
- Approachable and appealing to all ages
- The overall concept should encourage the viewer to interact and take photos
- The concept should help define Green Bay's sense of place
- Size to fit on the site, which is approximately 25 feet by 25 feet

Selection Process

The GBPAC will manage the application process, review the proposals, and decide on the final approval. The GBPAC includes arts professionals, community representatives, and city staff. The submissions will be evaluated based on the above parameters, and one artist/artist team will be chosen for the creation and installation of the final work. The GBPAC reserves the right to withhold the commission award if it should not find a satisfactory artwork.

All submitted complete applications will be reviewed. Applications not meeting the submission guidelines will not be considered.

Proposal Requirements

- A. Clear narrative description of the proposed sculpture, including an estimated delivery installation schedule and maintenance schedule with approximate life span of sculptural elements.
- B. Illustrations/conceptual designs: Additional visual support material and/or illustrations that depict the proposed sculpture. Designs should display colors, materials, dimensions of the proposed art, and base fixture plan and footing requirements. Acceptable formats include:
 - a. Digital images in .jpg or .pdf format
 - b. Illustrations on 8.5 x 11 page
- C. Proposed budget not to exceed \$80,000. The budget must cover the production of the sculpture, base, artist fee, site preparation, delivery, installation. In addition a designated maintenance budget needs to be submitted.

- D. Examples of past work: Include up to five examples of past work relevant to the current proposal. Acceptable examples include:
 - a. Digital images in .jpg or .pdf format
 - b. Programs
 - c. Articles
- E. References

Budget

The budget includes all costs, i.e. research, design, materials, permitting as needed, fabrication, installation, site preparation, photography, insurance, lighting, concrete pads, labor, and transportation. No royalties, travel expenses, or equipment rentals shall be acceptable budget items

Instructions for Submittal of Proposals

The application deadline is **December 31st, 2017** and is open to all professional artists/artist teams nationwide. Preference will be given to artists/artist teams that have experience implementing their ideas and work in the public realm with government agencies. Artist/Artist teams must be able to effectively work within the project timeline and collaborate with City Staff and the GBPAC.

Please submit the above RFP materials by the date above, by mail or email to:

Laura Schley
Green Bay City Hall
Room 608
100 N. Jefferson St.
Green Bay, WI 54301
laurasc@greenbaywi.gov

Project Contact

Laura Schley
laurasc@greenbaywi.gov
920-448-3142

Disclaimer

The GBPAC reserves the right to terminate this project at any time, without notice. Selection of a finalist does not constitute a contract between the selected artist/artist team and the GBPAC, and is not a guarantee or a right to enter into a contract.